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**MAZZONI CENTER WILL RECEIVE A 2010 HEROES AWARD
FROM THE DELAWARE VALLEY LEGACY FUND**

September 1, 2010 - For the past four years, the Delaware Valley Legacy Fund (DVLf) has awarded local corporate, civic and community leaders with their Heroes Award. After an extensive open call for nominations on their website, the DVLf has announced this year's honorees.

"This year DVLf and the Heroes 2010 Steering Committee recognize Chris Bartlett, Whole Foods, and Mazzoni Center for their contributions to the LGBTI community," said Ron Lucente, spokesperson for the Heroes 2010 Steering Committee. "Heroes 2010 is an opportunity for all in the community to celebrate the accomplishments of these unique individuals and organizations."

The 2010 Heroes will be honored on Friday, September 24th at the fourth annual HEROES Party, this year at the F.U.E.L. House (a gallery famous as Philadelphia's Real World House) at 249 Arch Street. The event will feature a VIP reception from 6 to 7pm, followed by a cocktail party, silent auction, entertainment & awards presentation.

The Heroes award are a thanks to people, businesses and organizations that demonstrate commitment to the DVLf's core principals of philanthropy, grant making and support of the LGBTI and straight-allied community and their needs through endowment building, fundraising, community outreach and education.

"Annually, DVLf spends an evening honoring those who support the community needs of the LGBTI and straight-allied communities," said DVLf chairperson Angela Giampolo. "HEROES are people or organizations striving to change the status quo and make equality a reality for all members of the LGBTI community."

Chris Bartlett is Executive Director of The William Way Community Center which serves the LGBTI community through services and programs. Bartlett, a gay activist, feminist, educator and researcher, has been a leader in the Gay Men's Health Movement. Some of

Bartlett's past accomplishments include the SafeGuards Gay Men's Health Project in Philadelphia as well as the creation of the Gay Men's Health Leadership Academy.

Mazzoni Center provides comprehensive health & wellness services in a LGBT-focused environment. Located in Philadelphia, Mazzoni Center draws over 30,000 people per year through a continuum of direct services, including primary medical care; HIV-specialized care; transgender health services; preventive dental services; LGBT legal services; and outpatient mental health counseling and substance abuse treatment.

Whole Foods, has a tradition of supporting the LGBTI community. The company is consistently ranked among the most socially responsible businesses. Each year, Whole Foods donates a minimum of 5% of its profits to a variety of non-profit organizations.

Some past HEROES honorees include: Barbara Gittings (2004), Mel Heifetz (2006), Pennsylvania Governor Edward G. Rendell (2007), Equality Forum (2006), the Rainbow Room (2008), Merrill Lynch (2007) and Citigroup - Citibank & Smith Barney (2008).

For information or to purchase tickets: <http://www.dvlf.org/newsite/heroes.cfm>

Established in 1979, **Mazzoni Center** provides quality comprehensive health and wellness service and is the only health care provider in the Philadelphia region specifically targeting the unique health care needs of the lesbian, gay, bisexual, and transgender (LGBT) communities. Mazzoni offers a full array of outreach, prevention, education, direct medical and care services, psychosocial services, legal services, and support groups, and is dedicated preserving the dignity and improving the quality of life of the individuals it serves. It is the oldest AIDS service organization in the Commonwealth of Pennsylvania, and the fourtholdest in the U.S. With over 30,000 individuals benefiting annually from its services, Mazzoni Center is a leader among community-based organizations in the greater Philadelphia area, with a reputation for excellence and innovation in service delivery to its constituents. More information at: www.mazzonicenter.org